

THE SERUM SPECIALISTS



AYURVEDIC GENESIS



Product Catalog



UNVEIL SKIN'S TRUE RADIANCE

90 YEARS OF WISDOM AND TRUST



EVERY DROP IS
TRANSFORMATIVE



TREATS SKIN
CONDITIONS



POWERFUL
SERUMS



Rooted in Ayurveda,
Crafted for You.



BEST SELLERS



10% Vitamin C Face Serum

Brightens skin tone and boosts collagen for a firmer, more hydrated complexion. Engineered to fade dark spots and refine texture, it provides essential protection against pollution and sun damage to combat the signs of premature aging.

₹699 | 30 ML



24K Gold Face Serum

Enriched with a potent mix of Argan and Rosehip oils, this 24K Gold serum boosts collagen to firm the skin and visibly reduce the appearance of fine lines and spots. Its deeply moisturizing formula leaves skin resilient and protected from environmental stressors for a radiant, youthful glow.

₹1499 | 30 ML

DARK CIRCLE EYE SERUM

Featuring a Stainless Steel Cooling Tip

Rejuvenate and brighten the delicate under-eye area with this revitalizing serum, designed to restore radiance and youthful vitality. This powerful blend specifically targets dark circles to leave your eyes looking refreshed, luminous, and completely restored.

₹699 | 30 ML



₹699 | 15 ML

SUNSCREEN

Sun Shield Sunscreen SPF 50

Protect your skin every day with Sun Shield Ayurvedic Sunscreen SPF 50 PA++++, specially formulated to defend against harmful UVA & UVB rays while keeping your skin light, fresh, and hydrated. Enriched with the goodness of Vitamin E, Guava Fruit, and Hyaluronic Acid, this lightweight and non-greasy sunscreen helps support skin hydration and protects against pollution damage. Its Ayurvedic-inspired formula blends effective sun care with a comfortable daily wear experience, making it ideal for regular use at home, work, or travel.

₹1000



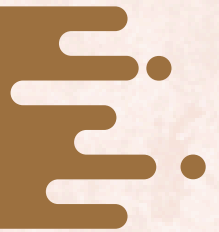


BEYOND THE FAVORITES

Elevate your routine by exploring our comprehensive range of serums, each uniquely crafted to solve specific challenges and enhance your skin's overall resilience. Whether you are looking to refine pores, brighten skin tone, or protect against environmental stressors, these advanced formulas provide the efficacy and protection your skin deserves.



PREMIUM SERUMS



₹600 | 30 ML



Hemp Seed – Face Serum

Nourishes skin deeply, hydrates, improves elasticity, reduces dryness, and promotes a healthy glow.



Licorice & Aloe Vera – Face Serum

Brightens skin, soothes irritation, hydrates deeply, reduces pigmentation, and reveals a natural glow.



Kale & Vitamin B 4X – Face Serum

Antioxidant-rich formula nourishes, hydrates, strengthens skin barrier, and enhances youthful radiance.

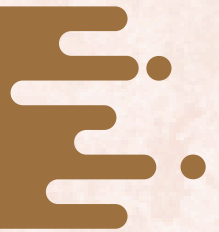


Multi 5 Vitamin Skinfluence – Face Serum

Enriched with essential vitamins, nourishes, revitalizes, hydrates skin, and enhances natural radiance.



PREMIUM SERUMS



₹600 | 30 ML



Pineapple – Face Serum

Enriched with fruit enzymes, brightens skin, exfoliates gently, hydrates, and promotes a radiant complexion.



Cinomania Cinnamon & Manjistha – Face Serum

Purifies skin, improves complexion, nourishes deeply, reduces blemishes, and enhances natural glow.



Raw Rice Water Korean – Face Serum

Hydrates, brightens, smoothens skin texture, minimizes dullness, and enhances natural youthful glow.

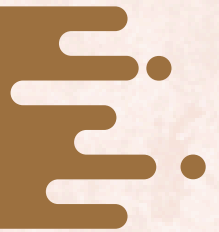


Witch Hazel Age Reversal++ – Face Serum

Firms skin, minimizes pores, boosts hydration, reduces fine lines, and restores youthful radiance.



PREMIUM SERUMS



₹600 | 30 ML



ZAFRAN Rose & Saffron – Face Serum

Luxuriously nourishes, hydrates, enhances skin glow, improves texture, and reveals radiant complexion.



Kumkumadi – Face Serum

Traditional Ayurvedic blend brightens skin, reduces dullness, nourishes deeply, and enhances natural radiance.



Moringa, Flax Seed & Cucumber – Face Serum

Rich in nutrients, hydrates skin, soothes irritation, improves elasticity, and restores natural glow.



Tiger Grass – Face Serum

Calms sensitive skin, boosts hydration, strengthens the skin barrier, and promotes a healthy glow.



LUXE RANGE

₹600 | 30 ML



Gluta HYA 10 X – Face Serum

Deeply hydrates, improves skin luminosity, enhances smoothness, and supports a fresh radiant complexion.



Gotu Kola with Peptide – Face Serum

Boosts skin elasticity, hydrates deeply, supports firmness, smoothens texture, and promotes youthful-looking skin.



Asian Ginseng – Face Serum

Energizes skin, improves elasticity, nourishes deeply, reduces dullness, and reveals youthful radiance.

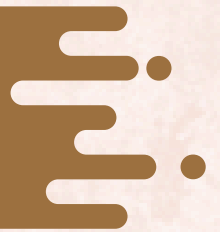


No More Dry Skin – Face Serum

Deeply moisturizes, restores softness, relieves dryness, strengthens skin barrier, and provides lasting hydration.



LUXE RANGE



₹600 | 30 ML



Oil Free Radiance – Face Serum

Lightweight formula controls excess oil, hydrates skin, minimizes shine, and delivers a fresh glow.



Parsley Seed (Anti-Pollution) – Face Serum

Protects skin from environmental stress, hydrates deeply, refreshes complexion, and enhances natural glow.

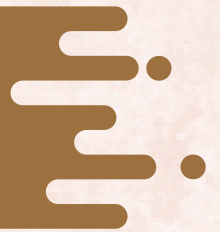


Calendula & Tomato – Face Serum

Soothes skin, provides antioxidant care, improves brightness, hydrates deeply, and reveals a healthy glow.



LUXE RANGE



₹600 | 30 ML

Silk Nails – Serum



Strengthens brittle nails, nourishes cuticles, improves nail health, and promotes a smooth, glossy finish.

Kumkumadi Elixir – Facial Oil



Luxuriously nourishes skin, improves complexion, restores moisture, and enhances natural youthful radiance.

NATURE. SCIENCE. YOU.

POWERED BY AYURVEDA. PERFECTED BY SCIENCE.

Pure Ayurvedic skincare crafted with potent herbs and actives to nourish, protect and transform your skin.



AYURVEDIC GOODNESS

Ancient wisdom, modern skincare



SAFE & EFFECTIVE

Clean formulations your skin loves



VISIBLE RESULTS

Healthy, glowing skin every day



NO HARMFUL CHEMICALS

Paraben-free | Sulfate-free
Cruelty-free



Ayurvedic Care for Every You!



HYDRATES & NOURISHES

Deep nourishment for soft, smooth skin



BRIGHTENS NATURALLY

Enhances your natural glow



PROTECTS & STRENGTHENS

Repairs & protects your skin barrier



TARGETS CONCERNS

Dark circles, dullness, pigmentation & more



MADE WITH LOVE & CARE

Thoughtfully crafted for all skin types



- ✓ AYURVEDIC INGREDIENTS
- ✓ PARABEN & SULFATE FREE
- ✓ CRUELTY FREE
- ✓ MADE IN INDIA

**YOUR SKIN DESERVES
THE BEST OF NATURE.**



BODY CARE RANGE

Advanced skincare isn't just for your face; explore a dedicated range of body essentials designed to nourish and firm for a healthy, luminous glow. Potent formulas meet luxurious textures for a complete head-to-toe rejuvenation.

BODYCARE

₹500

Moisture Surge – Enriched with Goat Milk Protein, Almond & Jojoba Oil



Deeply nourishes, restores moisture, softens skin, and enhances a healthy radiant glow.

Moisture Surge – Enriched with Green Tea, Cucumber & Hyaluronic Acid



Refreshes skin, provides deep hydration, soothes dryness, and leaves a plump radiant glow.

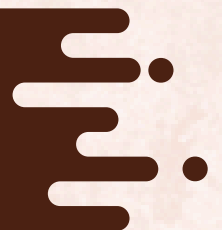
Rice Bran Korean – Face Mist and Toner Enriched with Niacinamide



Deeply hydrates, brightens skin, minimizes pores, and leaves a fresh radiant glow.



BODYCARE



₹500

Shea and Cocoa – Body Butter Lotion



Deeply nourishes, hydrates, softens skin, and provides lasting moisture.

Goat Milk Drops – Moisture Surge Enriched with Hyaluronic Acid



Deeply hydrates, nourishes, restores softness, and boosts skin moisture.

Bamboo Moisture Surge – Enriched with Aloe Vera & Vitamin C



Deeply hydrates, soothes, and revitalizes skin, improving radiance, softness, and long-lasting freshness naturally.

BODYCARE

Vitamin C Enriched with Curcumin Radiance Day Cream



₹1000

Brightens, nourishes, hydrates skin, improves glow, and helps maintain a refreshed appearance.

Kumkumadi Cream



₹1000

Nourishes skin, enhances natural glow, improves softness, and provides deep hydration with traditional Ayurvedic ingredients.

De-Tan Cream



₹600

Reduces dullness, deeply nourishes skin, restores brightness, and leaves a fresh, radiant appearance.

Moroccan Oil Body Serum – With 10X Power of Argan & Almond Oil



₹950

Intensely nourishes, deeply hydrates, restores softness, and enhances natural skin radiance.